

## **Centara Makes Its Qatar Debut in Dynamic Doha**

### ***Key regional business and commercial centre welcomes opening of Centara West Bay Residences & Suites Doha in Doha's West Bay***

**Doha, Qatar** (28 February 2019) – Hours before marking the official opening of its first property in Qatar, Centara highlights the forces that made Doha a compelling destination for its newest property, and explores the special features and attractions to be discovered by local residents and international visitors at Centara West Bay Residences & Suites Doha.

Doha has been at the centre of the region's business and economic development and a major catalyst for continued growth in travel and tourism. Qatar has now established itself as a very able competitor among host cities, winning major events and sporting competitions, which makes this an ideal entry point to introduce Centara's Thai-style hospitality to Qatar.

"With this first Doha hotel, we wanted to highlight two distinct cultures, bringing together elements from Centara's Thai heritage while celebrating Qatar's cultural traditions and history," said **Thirayuth Chirathivat, Chief Executive Officer, Centara Hotels & Resorts**. "The official opening of Centara's first hotel in Qatar is the culmination of our successful collaboration with Al Thuraya Real Estate & Development Co.W.L.L., the hotel's owners, whose wisdom, goodwill and spirit of partnership guided the project to completion."

Centara's arrival in Doha brings to 68 the total number of Centara hotels in operation or development. Its track record of success has been built across all travel segments, spanning business, leisure and long-stay guests. Its four state-of-the-art convention centres have established Centara as a MICE industry leader for conventions, meetings and events. And its properties are home to some of the most popular dining venues for local residents as well as hotel guests.

Food is an important hallmark of each of the two cultures that come together here, and that is reflected in the prominence of the dining concepts being introduced at Centara West Bay Residences & Suites Doha.

- **Dalchini** is the hotel's much-anticipated Indian restaurant that may be the next place to take Doha by storm. Located on the hotel's ground floor, **Dalchini** is led by Mr. Alfred Prasad, who previously oversaw the four Tamarind Collection restaurants, including the Michelin-starred Tamarind Restaurant in Mayfair, London. Progressive regional Indian cuisine is served at lunch and dinner in a soothing environment.



- **Caprice**, on the first floor, is a café-inspired restaurant and contemporary social hub offering all-day dining and featuring Thai, European and international fare in a vibrant atmosphere.
- The **Lobby Lounge** and the **Pool Bar** offer light refreshments, a full range of beverages and lively atmosphere ideal for Doha locals and hotel guests alike.

Residences range in size from a roomy 45 square metres to an opulent 365 square metres and feature comfortable bedrooms, living and dining areas, well-equipped kitchens, washing machines and tumble dryers. This makes the hotel ideal for business travellers on short or extended stays in Doha. All rooms also offer complimentary high-speed Wi-Fi and Smart TVs, while the floor-to-ceiling windows showcase stunning panoramic views of West Bay and the Gulf.

Families and children have always held a special significance for Centara. The company boasts a number of family-focused hotels and resorts, with features including Kids Clubs, themed action-adventure water parks, and family-favourite dining options. Many Centara properties rank at or near the top in hotel guest polls, including TripAdvisor's latest rankings.

Centara West Bay Residences & Doha was designed with a number of family-focused features and amenities sure to attract local residents and families from overseas. Spacious residences feature up to three bedrooms, plus in-room kitchen and dining amenities. And kids also get their own dedicated swimming pool.

Centara is honoured to have the opportunity to introduce its Thai-style hospitality to Qatar and its people, and looks forward to being a part of the vibrant city of Doha in the months and years ahead.

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## ABOUT CENTARA

Centara Hotels & Resorts is Thailand's leading hotel operator. Its 68 properties span all major Thai destinations plus the Maldives, Sri Lanka, Vietnam, Laos, China, Oman, Qatar and the UAE. Centara's portfolio comprises six brands - Centara Grand Hotels & Resorts, Centara Hotels & Resorts, Centara Boutique Collection, Centra by Centara, Centara Residences & Suites and COSI Hotels – ranging from 5-star city hotels and luxurious island retreats to family resorts and affordable lifestyle concepts supported by innovative technology. It also operates state-of-the-art convention centres and has its own award-winning spa brand, Cenvaree. Throughout the collection, Centara delivers and celebrates the hospitality and values Thailand is famous for including gracious service, exceptional food, pampering spas and the importance of families. Centara's distinctive culture and diversity of formats allow it to serve and satisfy travellers of nearly every age and lifestyle.





Over the next five years Centara aims to double its size with additional properties in Thailand and new international markets, while spreading its footprint into new continents and market niches. As Centara continues to expand, a growing base of loyal customers will find the company's unique style of hospitality in more locations. Centara's global loyalty programme, Centara The1 Card, reinforces their loyalty with rewards, privileges and special member pricing.

Find out more about Centara at [www.CentaraHotelsResorts.com](http://www.CentaraHotelsResorts.com)

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