

Privacy Notice

We, Central Plaza Hotel Public Company Limited (the “Company”), respect your concerns about data privacy. To ensure the compliance with Thailand Personal Data Protection Act B.E. 2562, we would like to inform you of the following information.

1. What Personal Data we collect

We will collect or obtain the following types of information directly from you which may include but not limited to the following Personal Data:

- General Data: such as name, surname, address, date of birth, telephone number, email address, nationality, occupation, taxpayer identification number, identification card number, juristic person registration number, number of shares
- Sensitive Data: such as race, religion, blood type, photo or video footage taken at our premises, health information, medical history, or disability in connection with the operation of the meeting activities you attend. We will use our best effort to provide the sufficient security measure to protect your Sensitive Data.

We may receive Personal Data directly from you, registration form, proxy (if any), health questionnaire (if any), or a copy of the identification card or similar identification document that you register to attend the meeting.

In addition, the identification document that you send to us such as a copy of the identification card or other similar official document may appear the sensitive data i.e. race, blood type, or religion, you can conceal such Sensitive Data before submitting the document to us. If you have not concealed such Sensitive Data, we reserve the right to do so, and it does not constitute the collection of your Sensitive Data.

2. Why we collect, use, and disclose your Personal Data

We collect, use, and disclose your Personal Data for the following purposes:

- to call for, hold and organize the shareholders' meeting which includes your identity authentication, document transmission, performing any action in order to comply with the resolution of the shareholders' meeting, company management, organizing activities, and sending any newsletter or offers for the benefit of the shareholders;

- to prepare the minutes of the shareholders' meeting and for your meeting attendance, to protect the security, and to exercise our rights or protect the legitimate interest of us and individuals within the limit which you might reasonably have been expected;
- to prevent or suppress a danger to life, body or health of you and individuals such as contacting a person in emergency or disease prevention and control procedure. This is to achieve the objectives of health care to prevent the infection of serious diseases, and to comply with practices and procedures of the shareholders' meeting;
- to comply with our legal obligations and/or cooperate with court, regulators, government authority and law enforcement bodies for the exercising of such official authority vested in us; and
- for public interest in protection others in our premises.

Where we need to collect, use, and disclose your Personal Data as required by law, or for performance of a contract with you and you fail to provide that Personal Data to us, we may not be able to serve you our full range of services or perform the contract we have or are trying to enter into with you (for example, to allow you to enter the meeting and/or access to our premises).

3. How long do we retain your Personal Data

We retain your Personal Data for as long as it is reasonably necessary to fulfil the purpose for which we obtained them. However, we may retain your Personal Data for a longer duration, if required by applicable law.

4. What are your rights with regards to your Personal Data

Subject to the conditions and exceptions under the applicable laws, you may have the rights to access and/or obtain copy of, port, rectify, delete, destroy or anonymize certain Personal Data that we have about you, restrict and/or object to certain activities, in which we engage with respect to your Personal Data. If we process your Personal Data based on your consent, you may withdraw your consent, but we may not be able to provide you with our full range of services. You may also have the right to request us to disclose how we obtain your Personal Data without your consent and lodge a complaint with the competent authority under the applicable laws.